

Connectbase and IG Group Expand Partnership with Strategic Advisory Agreement

New engagement builds on a successful collaboration encompassing The Connected World LIVE! 2026 and an exclusive InterGlobix Magazine cover story



BOSTON, MA & CHICAGO, IL, September 9, 2026 — Connectbase and IG Group, InterGlobix’s affiliate company specializing in strategic advisory, today announced a strategic advisory agreement designed to support Connectbase’s continued growth and influence across the global connectivity ecosystem.

Under the agreement, IG Group will provide Connectbase with strategic advisory services focused on identifying and engaging high-value prospects across the data center, cloud services, AI neocloud, hyperscaler, and subsea sectors; facilitating executive introductions and meetings; and supporting strategic opportunities from initial engagement through contract finalization and project execution.

The new engagement brings together Connectbase’s technology, data, and connectivity-commerce capabilities with IG Group’s global industry relationships and expertise spanning connectivity, data centers, digital infrastructure, and economic development. It represents a significant expansion of the relationship between the two organizations and establishes a foundation for deeper, long-term collaboration.

The agreement builds on the companies’ successful work surrounding The Connected World LIVE! 2026 (TCWLIVE!), taking place September 8–11 at the Marriott Marquis Chicago. InterGlobix is supporting Connectbase as an Event Collaboration Partner, while InterGlobix Magazine is serving as a Media Partner.

“IG Group brings a valuable combination of strategic insight, industry expertise, and trusted relationships across the digital infrastructure community,” said Ben Edmond, Founder and CEO of Connectbase. “Our successful collaboration around TCWLIVE! demonstrated the alignment between our organizations. This advisory agreement is an important next step that will help Connectbase expand its reach, strengthen its ecosystem, and advance our vision for the future of connectivity commerce.”

“Connectbase is transforming how buyers and sellers of connectivity discover opportunities, build relationships, and conduct business,” said Vinay Nagpal, CEO of InterGlobix. “We are honored to enter into this strategic advisory relationship and support the company during an important phase of its growth. By combining Connectbase’s innovative platform and market intelligence with IG Group’s strategic perspective and global industry reach, we see a compelling opportunity to accelerate partnerships, expand market engagement, and create long-term value across the connectivity ecosystem.”

As Event Collaboration Partner for TCWLIVE! 2026, InterGlobix has worked alongside Connectbase to foster executive engagement, thought leadership, and meaningful connections across the connectivity and digital infrastructure industries. The event brings together global buyers and sellers, network operators, service providers, managed service providers, data centers, cloud providers, technology partners, investors, and industry leaders.

“TCWLIVE! is designed to strengthen the Connectbase ecosystem through direct engagement, practical learning, and collaboration,” said Gabe Venturi, Senior Vice President of Marketing & Product Operations at Connectbase. “InterGlobix has helped us extend that mission by connecting people, ideas, and opportunities across the broader digital infrastructure community. The success of our work together has created a strong platform for this expanded strategic relationship.”

InterGlobix Magazine’s role as Media Partner further extends the reach of the ideas, innovations, and industry perspectives emerging from TCWLIVE! On September 9, the magazine unveiled its latest cover and an in-depth story featuring Connectbase. The story, “The Bridge between AI Compute and Connectivity,” features executives of Connectbase and partners within The Connected World platform discussing how Connectbase is building the bridge between AI compute and connectivity by transforming how network paths and compute capacity are bought and sold.

“The cover story captures the vision, innovation, and people behind Connectbase’s evolution and growing impact on the connectivity ecosystem,” said Jasmine Bedi, Founder and Editor-in-Chief of InterGlobix Magazine. “Unveiling this special cover at TCWLIVE! gives our global readers an inside look at how Connectbase is helping reshape connectivity commerce. It is a story about technology, leadership, and the power of an industry ecosystem working together.”

Together, the strategic advisory agreement, event collaboration, and media partnership reflect a shared commitment to advancing innovation, strengthening industry relationships, and creating new opportunities across the global connectivity landscape.

The Connectbase cover story is available at <https://www.interglobixmagazine.com/the-bridge-between-ai-compute-and-connectivity/>

About Connectbase

Connectbase is the Operating System for Connected Commerce, transforming how the connected

world transacts. Built on trusted, location-based intelligence and automated workflows, the Connected World Platform enables buyers, sellers, and channel partners to digitize the entire connectivity lifecycle—from discovery to order—across billions of serviceable locations. Connectbase powers automation, intelligence, and monetization across the global connectivity and AI infrastructure ecosystem. For more information, visit Connectbase at connectbase.com.

About IG Group

IG Group is a strategic advisory firm focused exclusively on the global digital infrastructure industry. The firm works at the intersection of infrastructure, connectivity, investment, and economic development, helping data center providers, investors, hyperscalers, neocloud providers, connectivity providers, technology companies, and public-sector stakeholders identify opportunities, build partnerships, and make informed decisions. With deep industry expertise and a global perspective, IG Group helps clients create lasting value across the digital infrastructure ecosystem for organizations and communities alike. For more information, visit IG Group at iggroupllc.com.

About InterGlobix

InterGlobix is the global platform for digital infrastructure, connectivity, and AI — uniting the leaders, organizations, and innovators defining the industry's future through media, events, and strategic communications. Purpose-built for data centers, connectivity providers, hyperscalers, neocloud providers, and the broader digital infrastructure ecosystem, InterGlobix delivers a focused suite of media and engagement services — including InterGlobix Magazine, Event Collaboration Services, News Embargo & Digital Marketing, and Thought Leadership Voices — designed to amplify visibility, establish authority, and cultivate the industry relationships that drive real impact. For more information, visit InterGlobix at interglobix.com.

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